

## **Crookston Planning Commission Meeting**

**July 7<sup>th</sup>, 2015**      **7:00 pm- City Hall Conference Room**

**Members Present:** Johnston, Jorgens, Kresl, Robinson, Windels

**Members Absent:** Perreault

**Staff Present:** Johnson

**M/C Present:** Stainbrook

Johnston called the meeting to order.

### **1. Billboard Ordinance**

Johnson started the discussion by informing the commission that in recent months, there have been a few requests for billboards within city limits. Currently, billboards are prohibited in the city, and in order to consider allowing billboards, the ordinance would have to be revised. Garret Kollin was present from UMC for the discussion, and expressed interest in updating the University's signage to better advertise the campus and its events, and was looking at installing a billboard near the football field to advertise both on campus items, as well as off premise advertising. Kollin also brought up the fact that traffic on the north end of town along the university is upwards of 2.1 million annually. The importance of another avenue for businesses in Crookston to advertise was discussed, and with the amount of traffic that passes through the area, the exposure to advertising would make people aware of what Crookston has to offer.

An ordinance was presented to the group that was drafted by the City Attorney's Office, and was based on research of the regulations of other cities in the State. The ordinance would amend the current ordinance which prohibits billboards, and would require all billboards to follow certain size and setback regulations, would allow them to be installed in certain zoning districts, and require a conditional use to be granted for each billboard. After some discussion, a motion was made to recommend the ordinance be approved by the City Council.

**Motion: Kresl 2<sup>nd</sup> Windels**

**Motion Passed**

**Motion to adjourn: Jorgens 2<sup>nd</sup> Robinson**

**Meeting was adjourned at 7:21 pm.**

Respectfully Submitted,

Matt Johnson